



Brand Training

Making A Difference, Not Just Dog Food

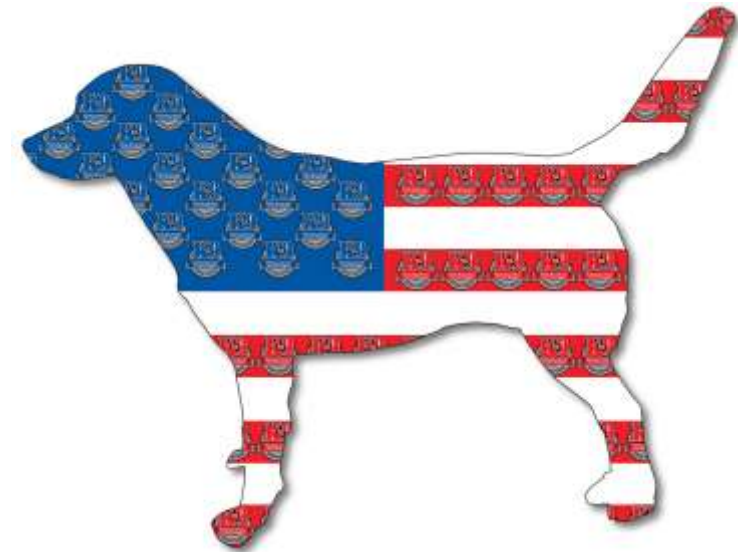
K-9 Kraving: Making A Difference, Not Just Dog Food

Boesl Packing Co., Inc. is our company, K-9 Kraving is our brand

K-9 Kraving products are manufactured in our USDA Certified processing facility, located in **Baltimore, Maryland**

Boesl Packing Company is comprised of 21,000 square feet of dedicated:

- Manufacturing
- On-site Packaging
- Industrial Refrigeration
- Industrial Freezers
- 7 Vintage Smoke Houses
- Convection Dryer
- Protected Dry Storage



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What Are Our Safety Standards Measured By?

Daily voluntary government inspection of every ingredient and their sources:

- USA Sourced (*Exception: Mackerel. Fresh-caught in Canada regulated by Fish & Wildlife*)
- Certified for Human Consumption
- Whole, fresh (not expired) Muscle Meat, Organ Meat, Bone and Vegetables
- Whole ingredients received fully & safely intact (not open, broken or compromised in any way)
- Ensuring equipment, water, food handling and employees maintain strict sanitation codes

From 2004 – present:

Boesl Packing Co., Inc. /K-9 Kraving spent over a quarter of a million dollars on voluntary inspection and food safety assurance.

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Protecting our Canine Consumers & Their Humans

Providing optimally safe and healthy products through maintaining utilization of fresh USDA Human Grade, USA Born, Bred, Raised ingredients and heightened manufacturing expectations; thereby avoiding overt contamination risks.

To protect our customers, we are committed to strict sanitary measures and conduct in our working environment:

Manufacturing & Ingredients are Regulated by:

USDA	Certified Human Grade Production Guidelines
FDA	Under this law, FDA is responsible for making sure food for both people and animals is safe, properly manufactured, and adequately labeled
Department of Agriculture	Feed & Forage Division, registration, and product reporting

Maintenance Production Standards:

SSOP (USDA)	Sanitation Standard Operating Procedures
FSP (FDA)	Food Safety Plan
HACCP (FDA)	Hazard Analysis Critical Control Point



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K-9 Kraving is manufactured utilizing state-of-the-art, stainless-steel equipment.

Our:

- Beef
- Chicken
- Duck
- Rabbit
- Turkey
- Fresh Bone
- Fresh Vegetables
- Patented Vitamin, Mineral & Trace Mineral Mix

...are all 100% USA!

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K-9 Kraving is made with our “Cold-Process” manufacturing method:

1. **All food-based ingredients are prescreened by our suppliers for: *E Coli, Salmonella & Listeria***
2. These proven high-quality, human-grade ingredients are shipped in weekly and stored at 8-degrees F on-site
3. **Every 250-pound batch of K-9 Kraving raw diet dog food produced is accurately measured to ensure:**
 - Nutritional Values
 - Formulation Continuity
 - Consistent Texture
4. **We use our “Cold-Process” manufacturing method:**
 - All food components consistently remain below 28 degrees F throughout the entire production and packaging stages
 - Our team works diligently in a temperature-controlled production area to avoid the introduction of harmful bacteria (from warm products &/or warm environment)

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5. **Only commercial human-grade stainless steel equipment is used to process and package “frozen”:**

- *Muscle Meat*
- *Organ Meat*
- *Whole Bone*
- *Fresh Whole Vegetables*

...along with our K-9 Kraving [patented] Vitamin, Mineral & Trace Mineral Mix

6. **Each complete batch of K-9 Kraving is transferred on-site for immediate packaging.** K-9 Kraving is packaged into:

- Airtight chubs (1lb, 2lb. Or 5 lb.)
- Vacuum-packed patties
- Boxed for Bulk Patties

7. Once food is packaged, **it is returned to our staging freezer to freeze “solid”** prior to boxing into cases for order fulfillment!



