



# BRAND TRAINING

**STEP 1:** The Brand & Why Raw

# **K-9 Kraving**

**the brand**

- **Privately owned & operated by Boesl Packing Co., Inc. in Baltimore, MD**
- **A registered trademark brand since 2004**
- **A non-HPP B.A.R.F. Model dietary formulation (Biologically Appropriate Raw Food)**
- **Formulated and maintained by a PhD in Animal Nutrition**
- **Full portfolio of Frozen Raw Diets, Dietary Supplements & Dried Treats**

# **K-9 Kraving**

**why raw?**

- 1. Healthier Teeth & Gums**
- 2. Shinier Coat & Healthier Skin**
- 3. Smaller Stools - Better Digestion**
- 4. Increased Energy & Vitality**
- 5. Fewer Food-based Allergies**
- 6. Reduced Vet Visits**
- 7. Happier Dogs!**

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The natural enzymes that are naturally occurring in a non-HPP raw, like K-9 Kraving, keeps teeth and gums free of plaque that can lead to bad breath and poor dental health.

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K-9 Kraving raw dietary formulas are 91% premium whole food ingredients that nurture the whole body. This combined with our patented vitamin, mineral & trace mineral mix ensures complete & balanced well-being, both internally and externally.

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A raw diet works naturally to support canine digestion. A raw diet is biologically more available to a canines internal workings and is used more efficiently. As a result, more food is used by the body during digestion; leaving very little waste that expels easily with very low odor.

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Because K-9 Kraving raw is used more efficiently, nutritional needs are better met. Provided are increased energy, focus and good behavior for a canine.



VISIT: [K-9Kraving.com/resources/articles\\_blog](https://www.k-9kraving.com/resources/articles_blog)

**"They Are What They Eat!"**

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91% of each K-9 Kraving dietary formulas are comprised of premium muscle meat, premium organs, real ground bone and whole fresh vegetables, in addition to 3% hydrolyzed (shell-less) egg powder (supplemental protein) and 6% of our patented Vitamin, Mineral & Trace minerals mix. All things canines need, nothing that they don't.



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**K-9 KRAVING DIETS ARE FREE OF:** Preservatives, Processed Meal Ingredients, Dyes, Added Sugars, Cereal Grains, Glutens, Nitrates, Soluble Carbohydrates, Artificial Colors & Flavors



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“What’s Really in Pet Food”

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It stands to reason, if a canine is receiving better nutrition that is also fit for their biological process, the overlying result is a healthier dog; stronger immune system & organ functions, muscles & bones, and consistent quality stool.



Angela Robey Greene  recommends K-9 Kraving Dog Food.

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June 2 · 

My golden retriever Cosmo who is now 4 years had digestive issues from under a year until about almost 3. We have tried so many different kibbles and brands and nothing seem to really help him ever. I was always against raw feeding until I had my friend really turn me over to it. I had finally switched Cosmo over to raw after he spent an entire weekend at the emergency vet for vomiting and diarrhea. Ever since he has not had anymore diarrhea or vomiting. K9 kraving and raw food alone for my dog has saved Cosmos life. Thank you K9 kraving



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Check out what other K-9 Kraving feeders have to say!



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**"K-9 Kraving News - Testimonials & Gallery Reviews"**